



Minnesota Lakes & Rivers



Science



Education



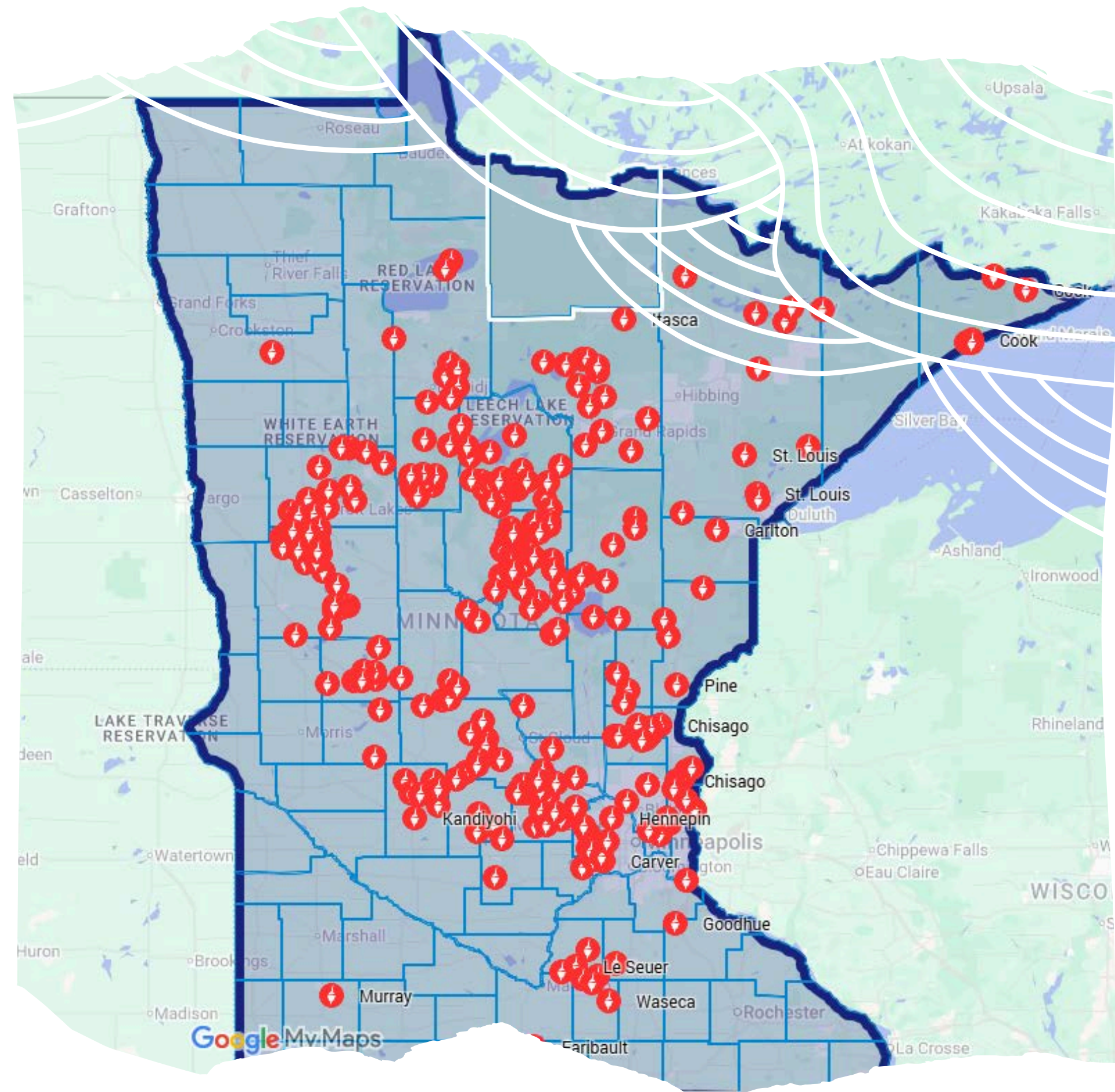
Advocacy

MINNESOTA LAKES & RIVERS ADVOCATES

300 MLR organization members +
Thousands of individuals

MLR Advocates is the **largest bipartisan
stewardship network** for Minnesota's
lakes & rivers

www.MNLakesAndRivers.Org

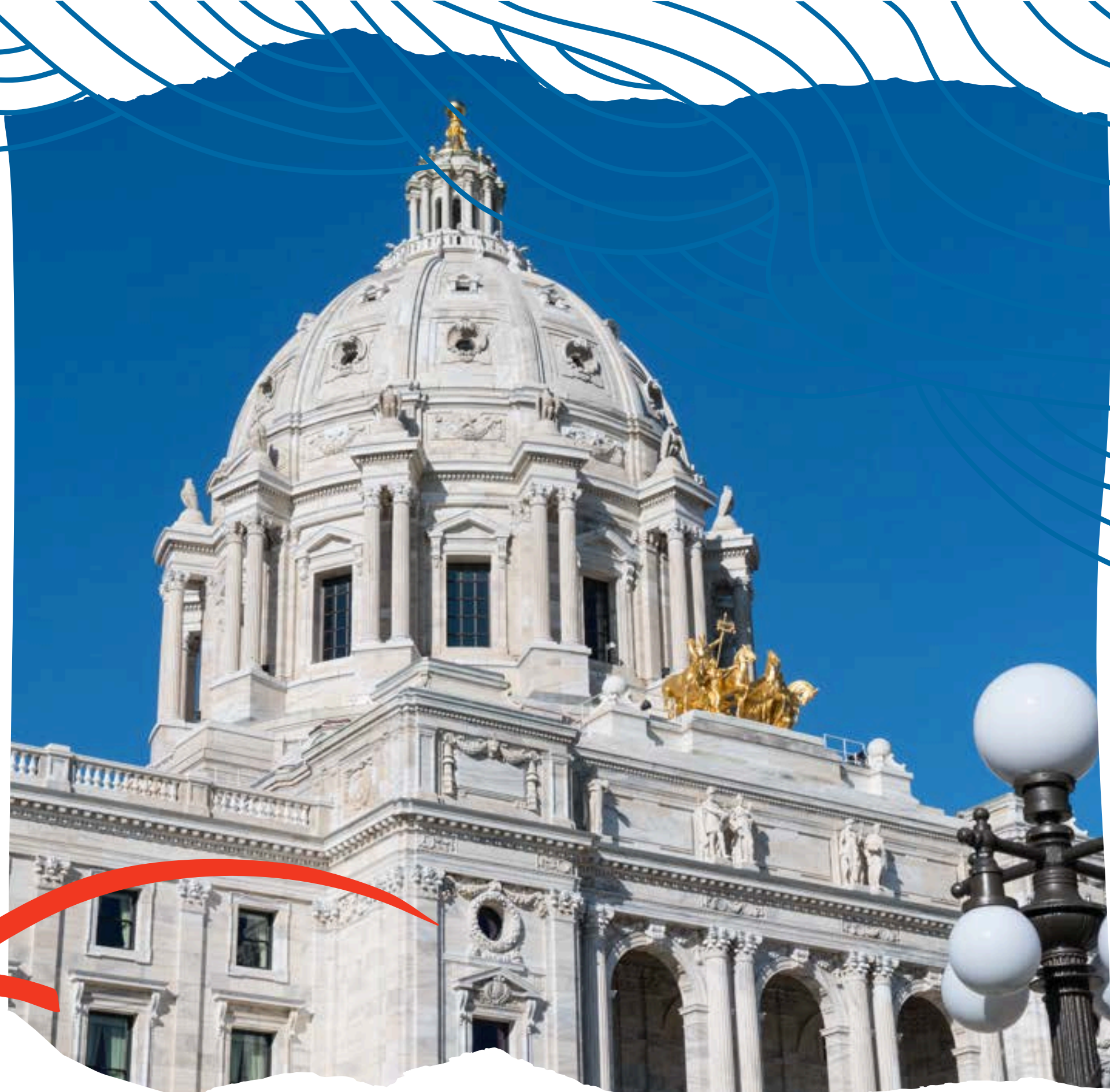


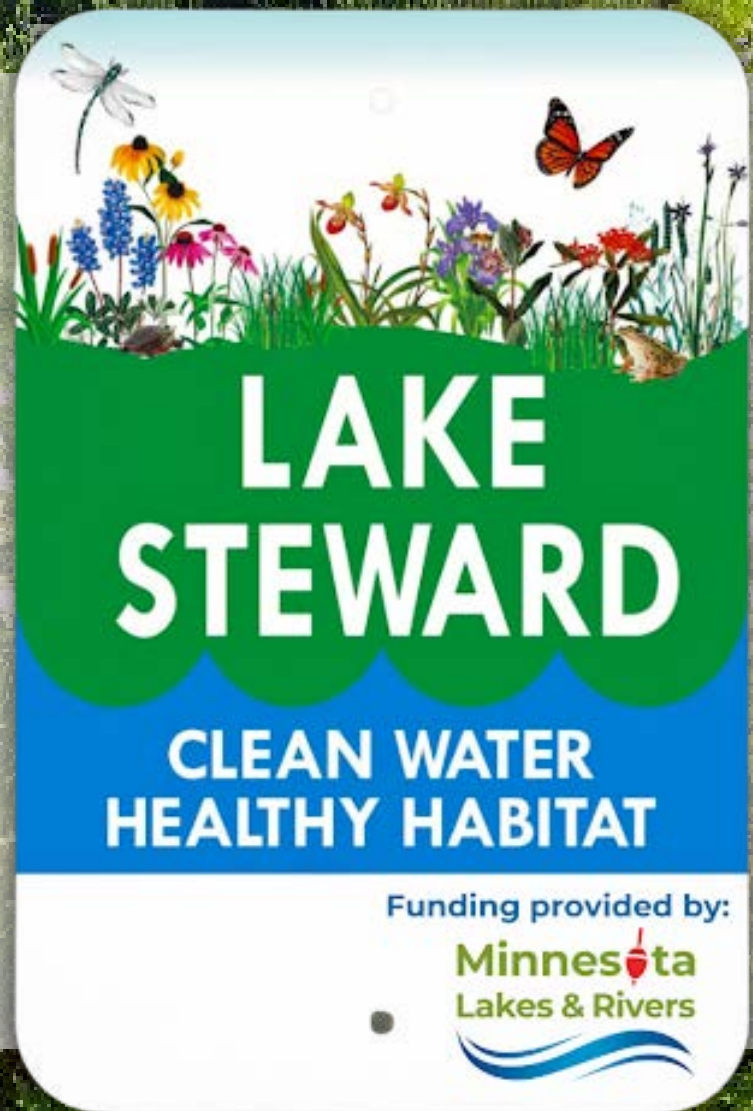
MINNESOTA LAKES & RIVERS ADVOCATES

MLR began in 1994 lobbying for fair lakefront property taxes. Today, with two registered lobbyists, MLR supports policies that help lake associations manage aquatic invasive species, protect natural shorelines, and preserve Minnesota's lake heritage.

Sign up for the Citizen's Action Network to stay informed and take action on MLR's legislative priorities.

www.mnlakesandrivers.org/citizens-action-network





The LAKE STEWARD Program

THE PROBLEM: **VANISHING NATURAL SHORELINES**

Natural shorelines are important for maintaining water quality. They...

- **filter runoff**
- **stabilize against erosion**
- **provide critical habitat**

And yet...

- About 50% of MN's natural shorelines are gone
- Being developed at a rate of 1-2% per decade



Much of this development is due to social pressure and norms.

We need a social shift in favor of shorelines that protect water quality.



“Good”



“Messy”

PROPOSED SOLUTION: **LAKE STEWARD PROGRAM**



LAKE STEWARD STRUCTURE

1. Interested property owner takes the “**Are You a Lake Steward?**” Quiz

ARE YOU A LAKE STEWARD?

Does your shoreline protect water quality?

Take the quiz to find out!

<https://forms.gle/FRFx66b4ULhW2gfc7>

Minnesota Lakes & Rivers

LAKE STEWARD STRUCTURE

2. Trained **lake association evaluator** reaches out to schedule a site visit

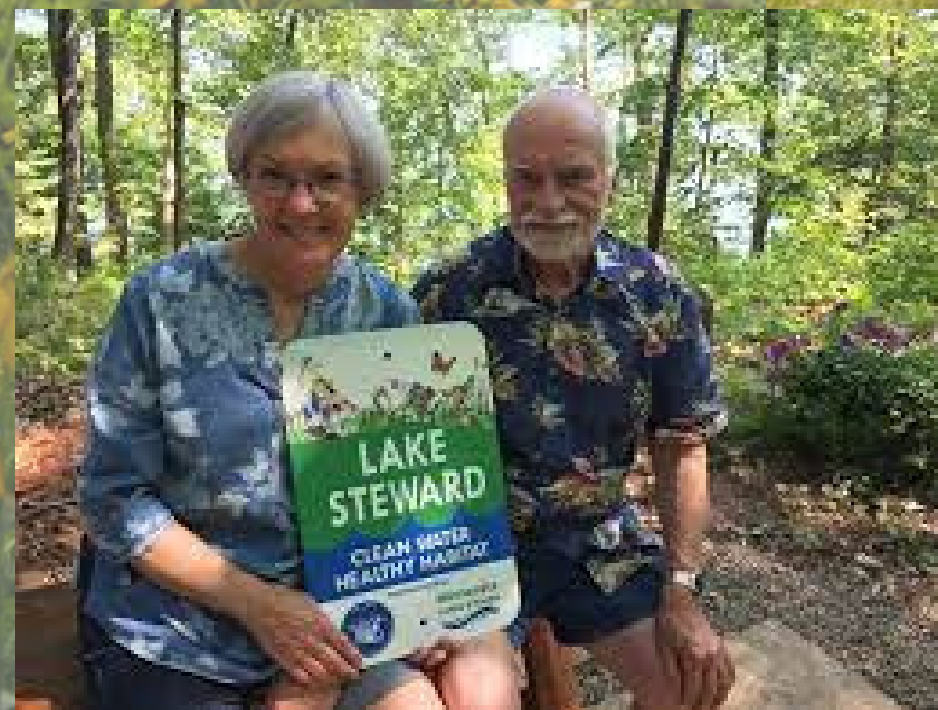
LAKE STEWARD STRUCTURE

3. Evaluator conducts a **site visit** to evaluate the property



LAKE STEWARD STRUCTURE

4. **Lake Steward Award** is presented, or recommendations for improvement are given



64+ Lake Steward Lakes
80+ Shoreline Evaluators
700+ Lake Stewards



Get Involved with MLR today!

www.mnlakesandrivers.org/join

**SCAN
ME!** >>>



Questions?

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